

Timberidge at Edgemont

20 K Giveaway

Contest Rules and Regulations

Open to legal residents of Canada (excluding Québec) who are of age of majority in their province/territory of residence at the time of entry. No purchase necessary. Purchase of any home in Timberidge at Edgemont qualifies for automatic entry.

Contest sponsored and administered by Rohit Group of Companies, 550 – 91 Street Edmonton, Alberta T6X 0V1

1. ENTRY PERIODS: The 20 K Giveaway Contest (the “Contest”) mail-in entry period begins on February 7th, 2017 at 12:00:01 a.m. Mountain Time (“MT”) and ends on May 1st, 2017 at 11:59:59 p.m. MT (the “Mail-in Entry Period”). The home purchase entry period begins on February 7th, 2017 at the start of regular business hours for any of Timberidge at Edgemont home builders participating (collectively, the “Participating Home Builders”) and ends at the close of regular business hours at Participating Home Builders on May 1st, 2017 – all deals signed after this date are no longer eligible. A home is not considered purchased until a down payment or deposit has been made, a bill of sale has been signed and all conditions have been met and removed. Any signed conditional deal by May 1st, 2017 has until May 22nd, 2017 to meet and remove conditions (the “Home Purchase Entry Period”). Collectively, Mail-in Entry Period and the Home Purchase Entry Period shall be referred to as the “Entry Period.” For a list of Participating Home Builders see www.starlingatbiglake.com/builders.

2. ELIGIBILITY: Contest is open to all Canadian residents excluding residents of Quebec, who have reached the age of majority in their province/territory of residence at the time of entry, except employees, representatives or agents (and (i) their immediate family members and (ii) those with whom such persons are domiciled, whether related or not) of Rohit Group of Companies (the “Sponsor”), its parent companies, subsidiaries, affiliates, Timberidge at Edgemont builder group, prize suppliers, dealers, advertising/promotion agencies and any entity involved in the development, production, implementation, or fulfillment of the Contest (collectively, the “Contest Parties”). Immediate family member means spouses (including common law spouse), father, mother, son, daughter, brother and sister irrespective of whether they reside.

HOW TO ENTER: There are two (2) ways to enter the Contest, as follows: **AUTOMATIC ENTRY WITH PURCHASE:** An eligible entrant will automatically earn one entry (the “Entry”) when he/she purchases a home (each, an “Eligible Home”) from a Participating Home Builder during a Home Purchase Entry Period (each, an “Eligible Purchase”), subject to compliance with these Official Contest Rules (the “Rules”), including, without limitation, the Entry limits. A Home is considered purchased once a down payment or deposit has been made, a bill of sale has been signed and conditions have been removed. If an eligible entrant purchases more than one Home during the Entry Period, only the first purchase of an Eligible Home during the Entry Period will qualify for an Entry. If an eligible entrant does not want to be automatically entered into the Contest following an Eligible Purchase, the eligible entrant can inform Rohit Group of Companies Marketing Department by email at Leah.McNally@rohitgroup.com prior to the end of the applicable Purchase Period. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal, including, without

limitation, any decisions regarding the eligibility/disqualification of Entries, Eligible Homes, Eligible Purchases and/or entrants.

NO PURCHASE NECESSARY: To obtain one (1) Entry without completing an Eligible Purchase, print your first name, last name, telephone number, complete mailing address (including postal code), age and signature on a plain white piece of paper and mail it (in an envelope with sufficient postage) along with a 500 word or more unique and original essay in English stating what you love about the community Timberidge at Edgemont. Submit to: 20 K Giveaway Contest, Attention: Land Development Marketing, 550 – 91 Street, Edmonton, Alberta T6X 0V1 (collectively, the “Request”). Upon receipt of your Request during the Mail-in Entry Period in accordance with these Rules, including, without limitation, the Entry limits provided below, you will receive one (1) Entry. Requests received prior to the commencement of the Mail-in Entry Period will be counted as having been received on the first day of the Mail-in Entry Period. Requests received after the last day of the Mail-in Entry Period will be discarded. To be eligible, each Request must: (i) be received separately in an envelope bearing sufficient postage (i.e. mass mail-in Requests in the same envelope will be void) or hand delivered; and (ii) be received by no later than May 1st, 2017; Your Request will be time-stamped based on when it is received by the Sponsor (i.e. not when it is post-marked). The Released Parties (defined below) take no responsibility for any lost, stolen, delayed, illegible, damaged, misdirected, late or destroyed Requests (all of which are void). Rohit Group and/or any individual, firm, or publication designated by it, has the exclusive right to use, publish, and copyright by name any part of the submitted essay.

3. ENTRY LIMIT: There is a limit of one (1) Mail in Entry per person during the Entry Period and one (1) Automatic Entry resulting from the purchase of a home, depending of the method of entry. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) obtain more than one (1) Entry during the Entry Period; and/or (ii) use multiple names and/or identities to enter or otherwise participate in or disrupt this Contest; then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor. The Released Parties (defined below) are not responsible for late, lost, misdirected, delayed, incomplete or incompatible Entries (all of which are void).

4. VERIFICATION: All Entries, Requests, Eligible Purchases and entrants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual’s eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of an Entry, Request and/or Eligible Purchase for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with these Rules.

5. Failure to provide such proof to the complete satisfaction of the Sponsor in a timely manner may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of a valid Entry, Request and Eligible Purchase in this Contest will be the Sponsor’s clock.

6. THE PRIZES AND APPROXIMATE RETAIL VALUE: There will be a maximum of one (1) prize available to be won. In the event of a confirmed winner who has submitted his

or her winning entry automatically with the purchase of an Eligible Home or via mail in entry, the applicable Prize consists of a cheque payable to the confirmed winner in the amount of \$20,000 (inclusive of applicable fees and taxes). Each Prize must be accepted as awarded and is not transferable or assignable (except as may be specifically permitted by Sponsor in its sole and absolute discretion). No substitutions except at Sponsor's option. Sponsor reserves the right, in its sole and absolute discretion, to substitute any Prize with a prize or prizes of equal or greater value.

7. WINNER SELECTION (ONE WINNER) AND ODDS OF WINNING: At the end of the Contest Entry Period (May 1st, 2017 for mail-in, May 22nd, 2017 to remove conditions) the Sponsor will collect all legitimate mail-in submissions and all single family purchase submissions. The draw date is to take place before May 29th 2017 (the "Draw Date"), in Edmonton, AB. One (1) eligible entrant will be selected by random draw (a "Draw") from among all eligible Entries submitted and received during the Contest Entry in accordance with these Rules and not otherwise disqualified by the Sponsor. Entries that are not selected will no longer be eligible for reward. The odds of winning depend on the number of eligible Entries submitted and received during the Contest Entry Period in accordance with these Rules.

8. WINNER NOTIFICATION: On the Draw Date, the Sponsor or its designated representative will make three (3) attempts to contact the entrant selected on the Draw Date by telephone/email (using the information provided at the time of entry) within the 48 hours immediately following the draw. If the selected entrant cannot be contacted as indicated above; then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the applicable Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining eligible Entries in the applicable Draw (in which case the foregoing provisions of this section shall apply to such newly selected entrant, with the necessary amendments).

9. WINNER CONFIRMATION: BEFORE BEING DECLARED A CONFIRMED PRIZE WINNER, each selected entrant will be required to: (a) correctly answer a mathematical skill-testing question without mechanical or other aid; and (b) sign and return within forty-eight (48) hours of notification the Sponsor's declaration and release form, which (among other things): (i) confirms eligibility and compliance with these Rules; (ii) acknowledges acceptance of the Prize (as awarded); (iii) releases the Contest Parties and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the "Released Parties") from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the applicable Prize or any portion thereof; (iv) agrees to have his/her photo and/or video taken with the Eligible Prize that corresponds to the applicable Prize (each a "Photo and Video") on a date and time and at a location specified by the Sponsor (in consultation with the selected entrant); (v) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or Photo and Video or other likeness without further notice or compensation, in any publicity, promotion or advertisement carried out by or on behalf of the Sponsor in any manner or medium whatsoever, including print, broadcast or the internet; and (vi) verifies his or her identity as the entrant to the sole satisfaction of the Sponsor. If a selected entrant: (a) fails to correctly answer the skill-testing question; (b) fails to return the properly executed Contest documents within the specified time; (c) cannot accept (or is

unwilling to accept) the Prize (as awarded) for any reason; (d) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); and/or (e) fails to verify his or her identity as the entrant to the sole satisfaction of the Sponsor; then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the applicable Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining eligible Entries in the applicable Draw (in which case the foregoing provisions of this section shall apply to such newly selected entrant, with the necessary amendments).

10. GENERAL CONDITIONS: All Entries, including Requests, become the sole property of the Sponsor and will not be returned. This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants. By participating in this Contest, you are agreeing to be legally bound by the terms and conditions of these Rules. **ANYONE DETERMINED TO BE IN VIOLATION OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.**

11. The Released Parties will not be liable for the failure of any Entry, Request, Eligible Purchase or other information to be received, captured or recorded for any reason, including weather, mail delivery disruption or unavailability, telephone service disruption or unavailability, strikes, lockouts, or any labour dispute at a Participating Home Builder or other organization or business. Each confirmed prize winner is solely responsible for reporting and paying any taxes, if applicable, relating to the receipt of a Prize.

12. The Sponsor reserves the right to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of an error, problem, tampering, unauthorized intervention, fraud, failure or any other cause that interferes with the proper conduct or administration of this Contest as contemplated by these Rules. Any attempt to undermine the legitimate operation of this Contest in any way (as determined by the Sponsor in its sole and absolute discretion) is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever that, in the sole discretion of the Sponsor, is required to preserve the integrity of the Contest. Without limiting the generality of the foregoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

13. Without limiting the permissions to be granted to the Sponsor pursuant to paragraph 9 of these Rules, by entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted for the purpose of administering the Contest.

14. The Sponsor reserves the right and, otherwise, without prior notice, to adjust any of the dates and/or timeframes stipulated in these Rules, to the extent necessary, for purposes of verifying

compliance by any entrant, Entry, Request and/or Eligible Purchase with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

15. In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to point of sale, television, print or online advertising; the terms and conditions of these Rules shall prevail, govern and control to the fullest extent permitted by law.